



2018 Buzz Ball Charity Auction Sponsorship & Advertising Opportunities

The Buzz Ball offers several opportunities to underwrite or sponsor aspects of the event - whether it's a take away item such as mugs or glasses, or our printed catalog. With each of these items, the sponsor or underwriter receives the *Name on Item (logo branding)*, and *Event Signage (banners or sign boards)*. All participants will be recognized as a sponsor or community partner, and sponsors of \$1,500 or more will have their logo included in our Press Democrat advertisement for the event. Our Gold Sponsor also will have their name on the event poster, and will receive four tickets to the event..

We are happy to help customize your support of the options provided below.

SPONSORSHIPS

Event Gold Sponsorship	\$5,000
Buzz Ball catering for 150	\$4,000
Buzz Ball event hall rental:	\$2,500
Buzz Ball Posters	\$1,500
Buzz Ball Wine Glasses:	\$1,000
Buzz Ball Beer Mugs:	\$1,000
Buzz Ball Bidder Paddles	\$1,000
Buzz Ball Recycling/Trash Recovery	\$500
Buzz Ball flowers:	\$500
Buzz Ball honey thank you gift:	\$500
Buzz Ball Recycling/Trash Recovery:	\$500

ADVERTISING OPPORTUNITIES

Catalog full back panel	\$1,000
Catalog interior full panel	\$750
Catalog interior half panel	\$500
Catalog interior quarter panel	\$250

Note: Proceeds from the event will support Bee Patches and other pollinator programs as well as NCRC&DC work to fund other community support activities.



Support Level Gold Sponsor \$5,000

Hospitality Benefits

- Four (4) Event Tickets

Additional Benefits

- Master of Ceremonies recognizes company at the event
- Company Logo displayed on event poster
- Company Logo displayed in Press Democrat advertisement for the event
- Company Logo displayed on design boards during event
- Company logo included in Winesong Catalog, with recognition in acknowledgements page
- Company logo included on beepatches.org website with hyperlink
- Company name included in marketing materials
- Social media promotion via Facebook, Twitter and Mailchimp.

Support Level Silver Sponsor \$1,500 - \$4,999

Benefits

- Company logo included in our Press Democrat advertisement for the event
- Company Logo displayed on design boards during event
- Company logo included in Winesong Catalog, with recognition in acknowledgements page
- Company logo included on beepatches.org website with hyperlink
- Company name included in marketing materials
- Social media promotion via Facebook, Twitter and Mailchimp.

All other Support Levels

Benefits

- Company logo included on beepatches.org website with hyperlink
- Company name included in marketing materials
- Social media promotion via Facebook, Twitter and Mailchimp.